

# Pathways 2 Possibilities

Program Evaluation Over Time





# Overview

- ▶ Methods
- ▶ Participant Impact
- ▶ Factors Influencing Career Choice
- ▶ Career Interests of P2P Participants
- ▶ Career Alignment with MS Workforce Needs

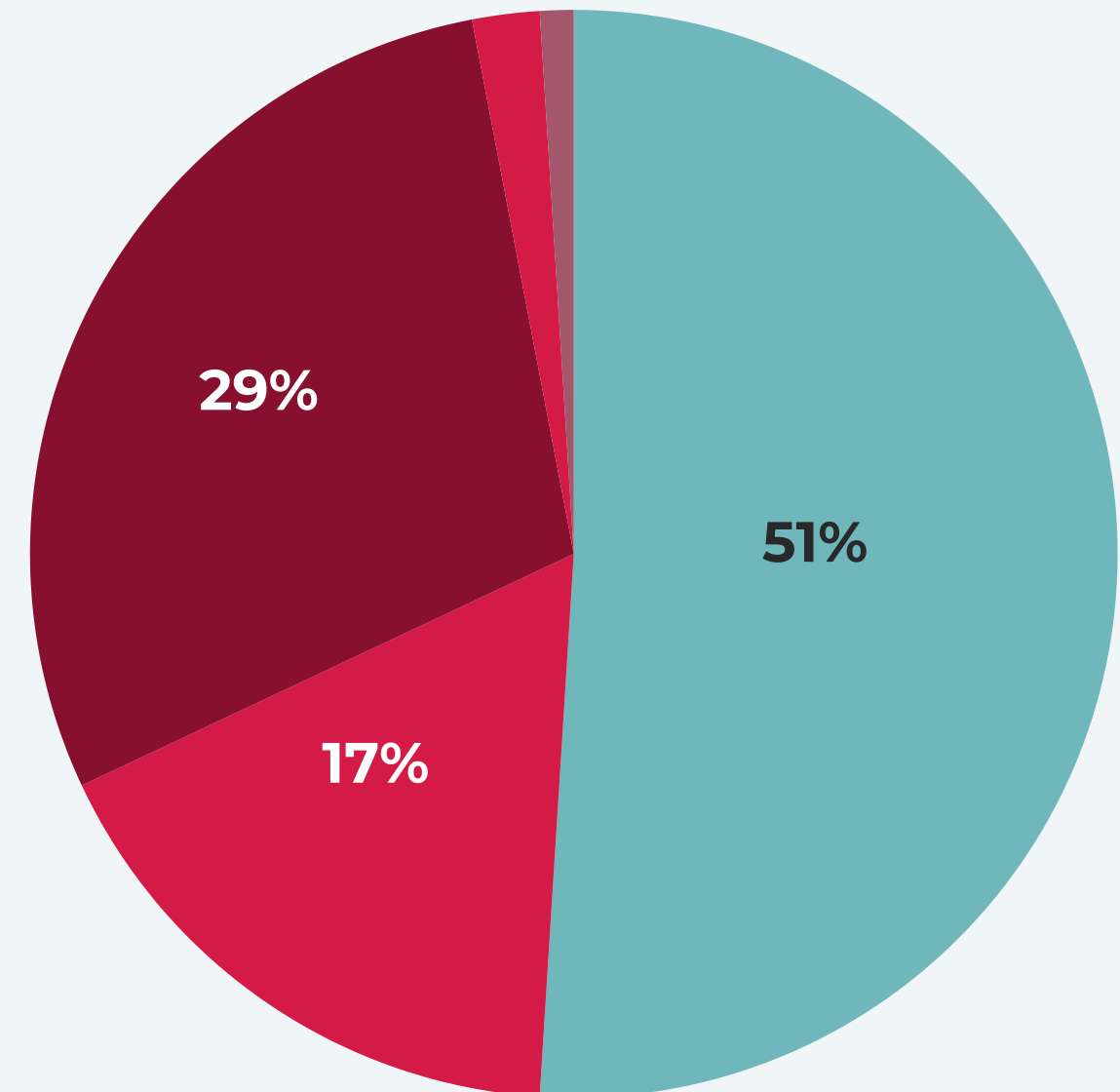


# Methods

- Web survey about P2P participants' educational and career interests over time
- 5,205 participant email addresses from years 2018 – 2023
- 133 responses, for a response rate of approximately 3%
- Most (51%) of the survey participants were still students in high school.

## Most survey participants were still students in high school.

- I am a full time student in high school
- I have finished high school and am a student...
- I am employed (and am not a student)
- I am not employed, but I am looking for work
- I am not employed and not looking for work





# Impact of the Expo on Careers and Planning

Survey participants were asked about the impact that P2P Expo attendance had on their educational and career aspirations. Overall, a large share of participants reported that the Expo had a significant impact of some kind on their educational or career plans.



**Most** participants agreed with the statement: "Something I learned at the Expo influenced my education goals."



**Most** participants agreed with the statement: "Something I learned at the Expo influenced my career goals."



**Most** participants agreed with the statement: "The Expo was meaningful for my career or education plans."





# Feedback from past attendees

The survey data indicate a high level of satisfaction with the Career Expo event, with 57% of respondents reporting being very satisfied, followed by 37% expressing satisfaction.

“ It helped me  
decide my  
college major.”

- from a 2019 attendee

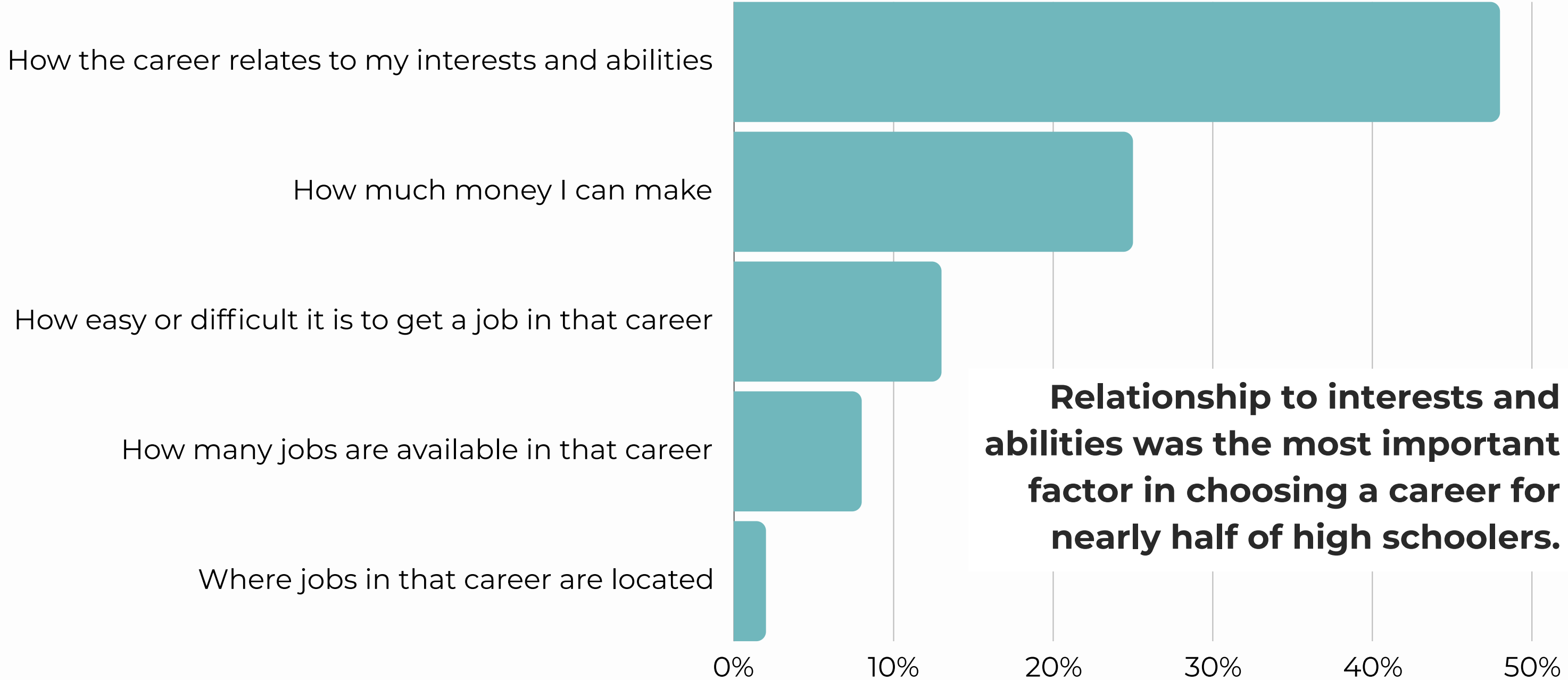
“ I wouldn't  
change a thing  
bc it helped me  
with choosing.”

- from a 2023 attendee

“ Let me go a  
second time.”

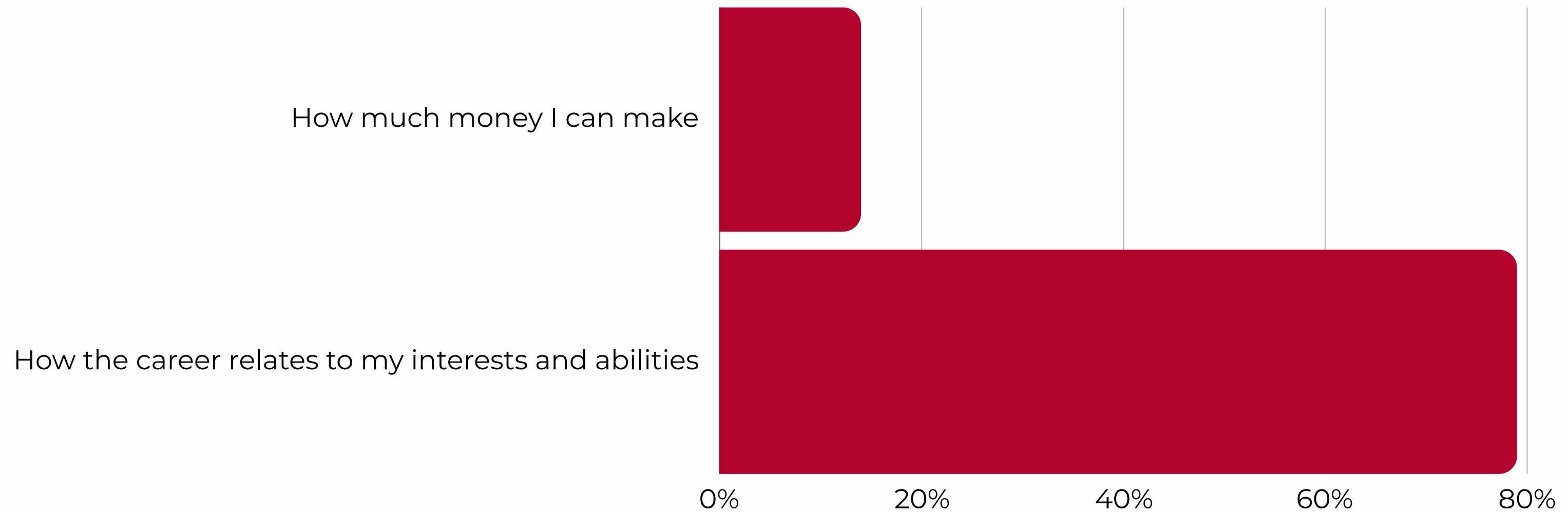
- from a 2018 attendee

# Factors Influencing Future Career Choice for High Schoolers



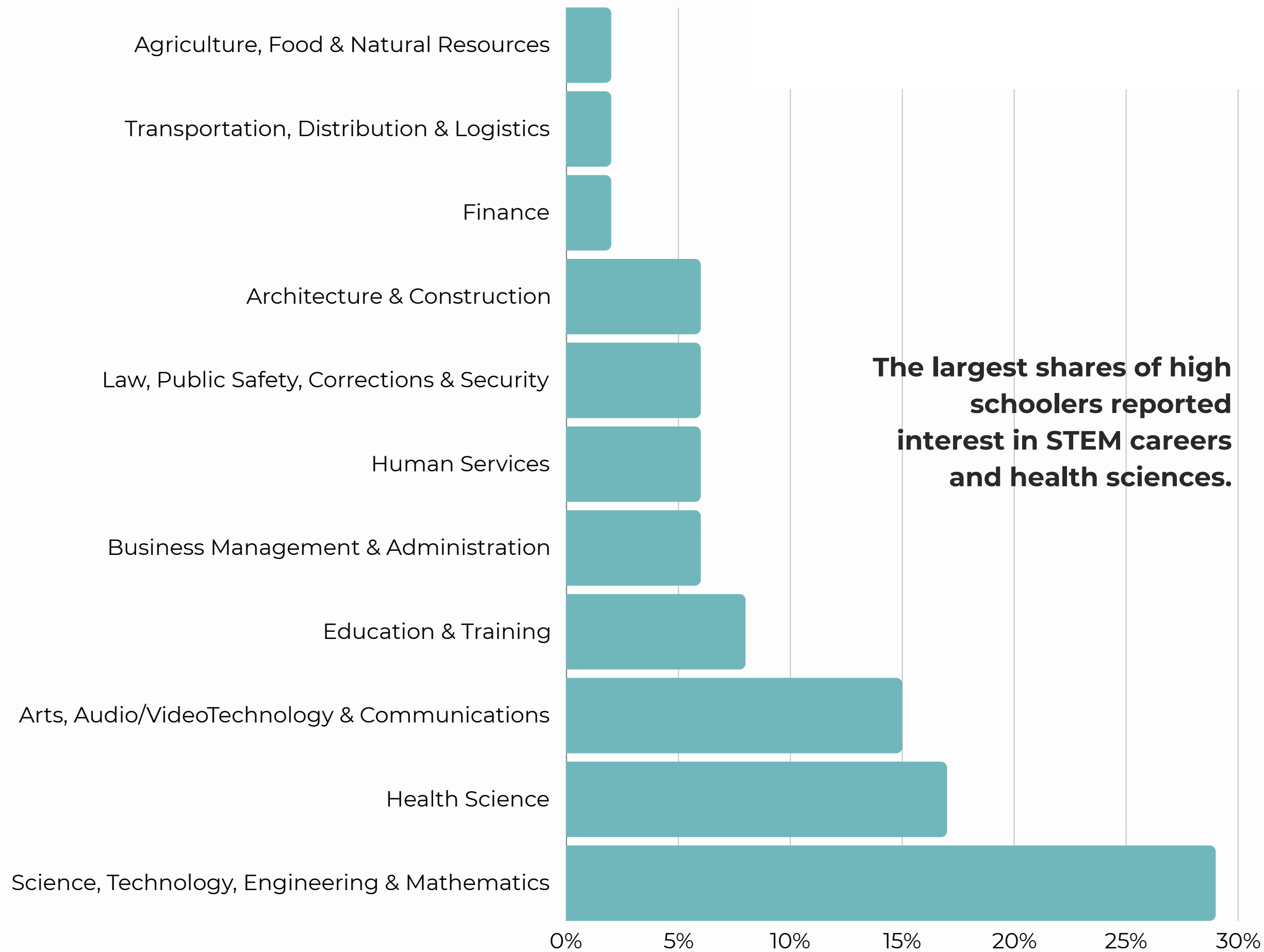


# Factors Influencing Current Career Choice for HS Graduates



# Career Interests

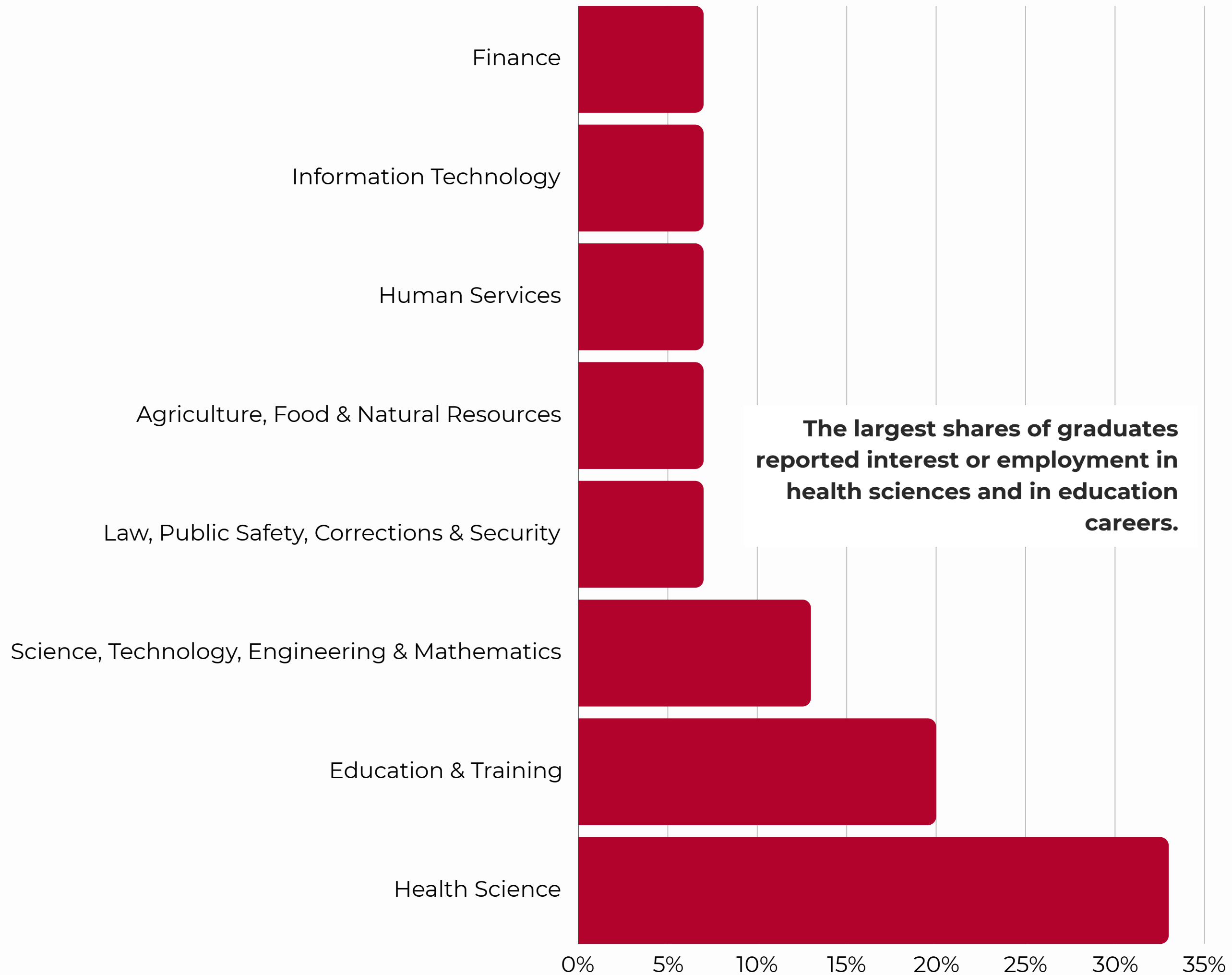
Among High Schoolers





# Career Interests

Among HS Graduates

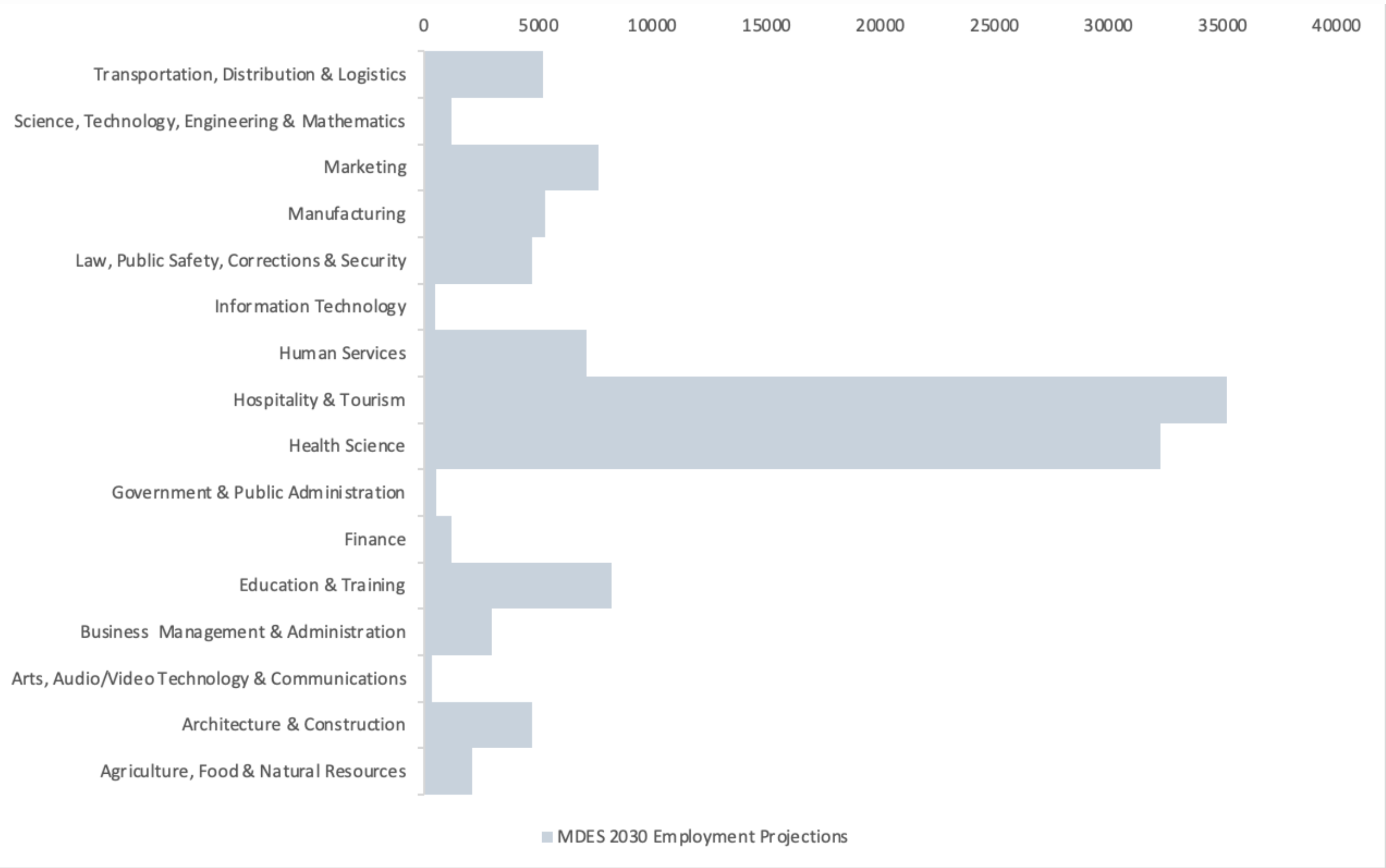


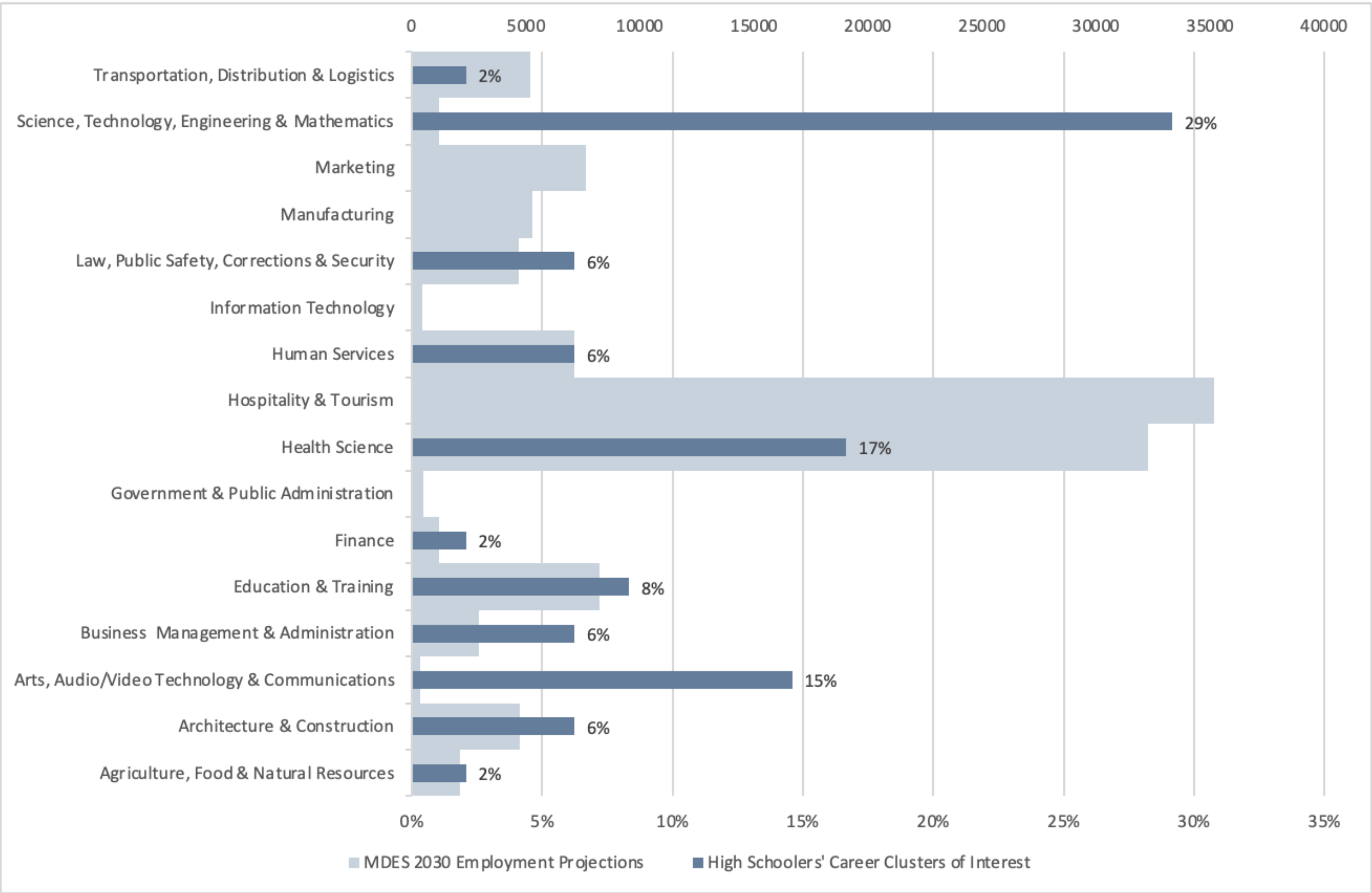


The background is a blue-tinted office scene with desks, laptops, and people working. A white speech bubble with a wavy left edge and a straight right edge is centered on the page. Inside the bubble, the text is white and bold.

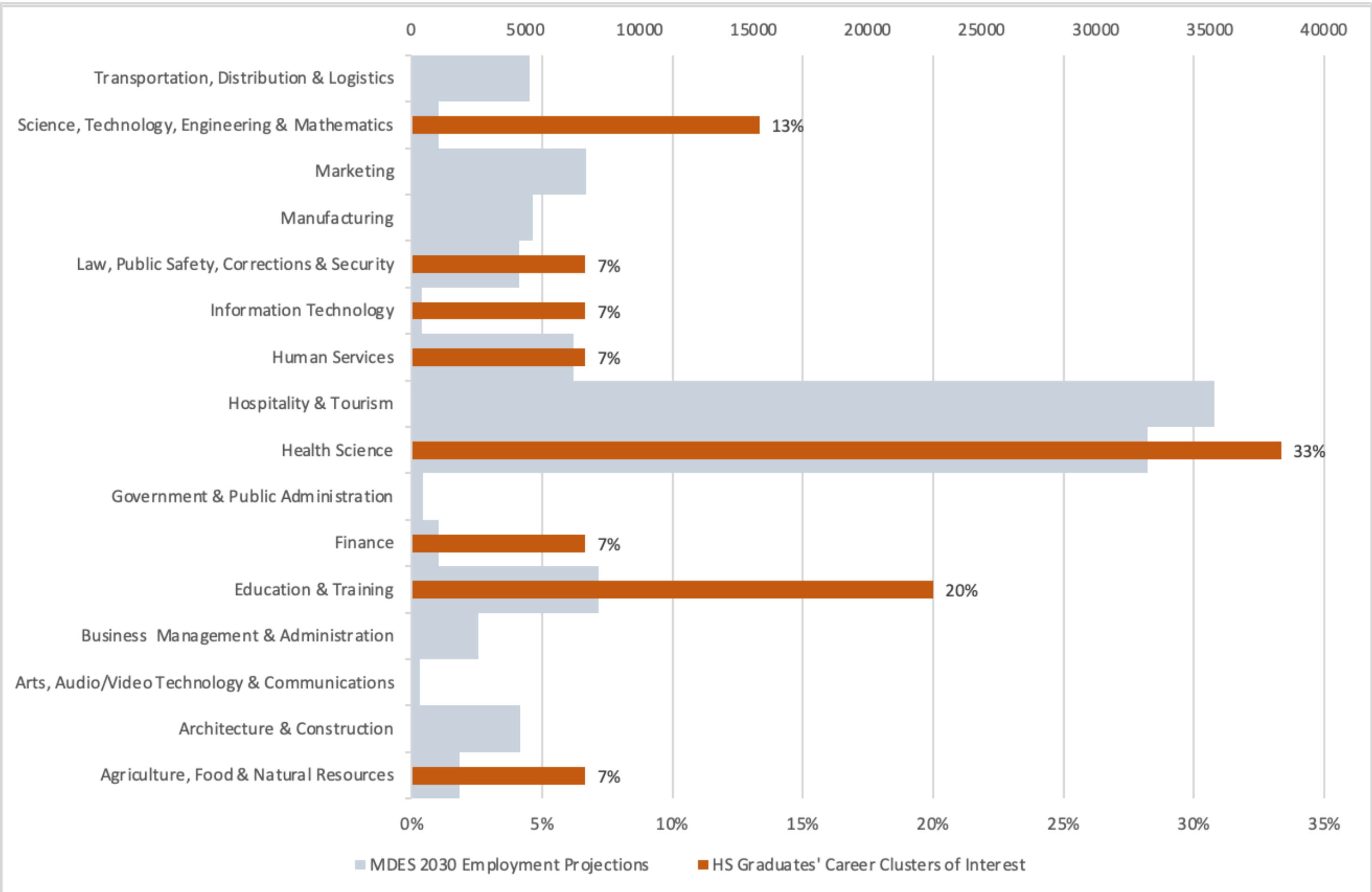
**CAREER INTERESTS  
COMPARED TO  
WORKFORCE NEED**











# P2P Career Pathways

## Align with Department of Education Federal and State Guidelines and Mississippi Target Industries

### MS Development Authority Target Industries

- Advanced Manufacturing
- Aerospace
- Agribusiness
- Automotive
- Energy
- Health Care
- Shipbuilding
- Tourism & Film
- Distribution & Warehousing
- Information Technology



**STEM – Science, Technology, Engineering & Math**

### P2P Career Pathways

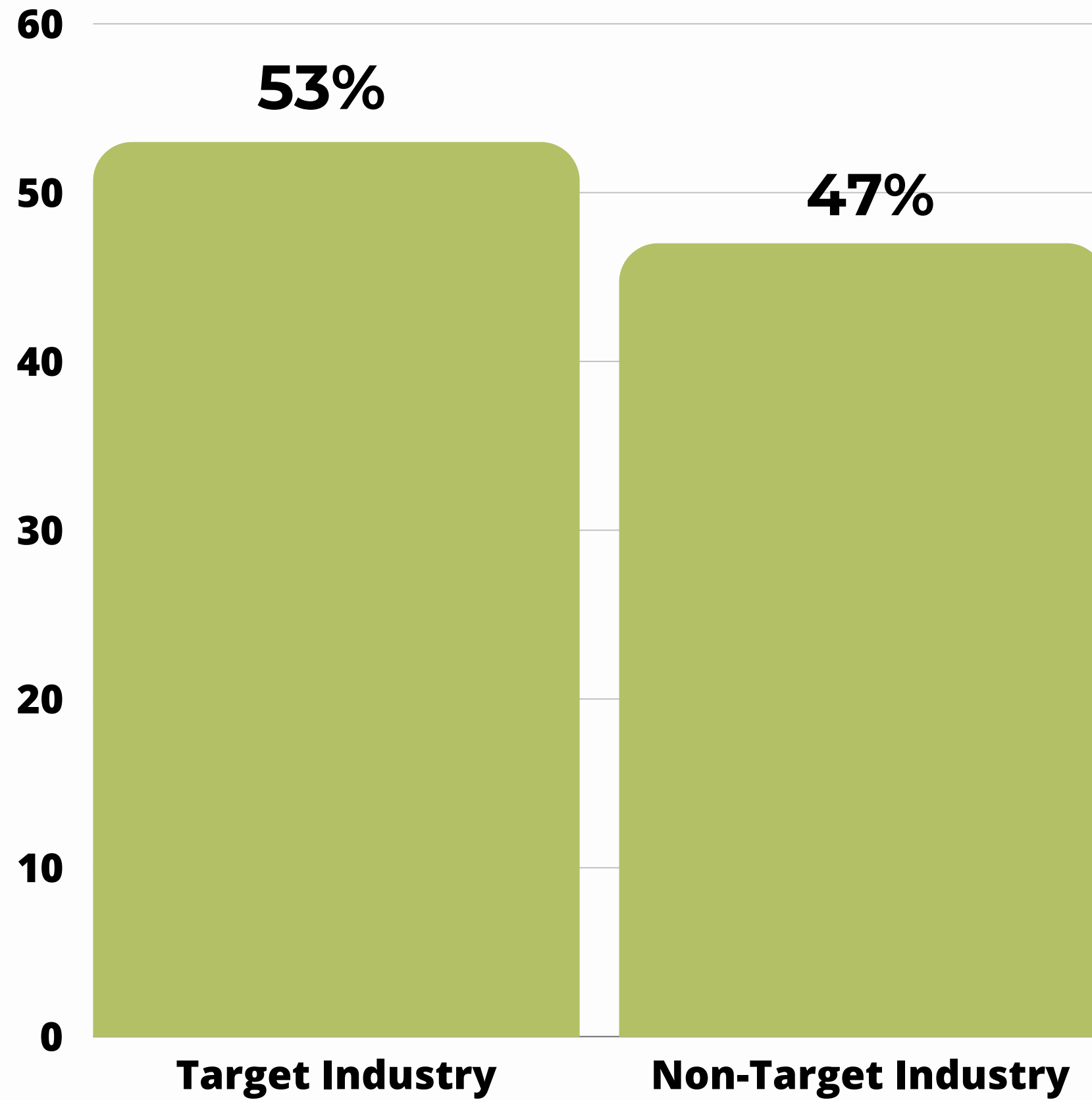
- Aerospace
- Agriculture Food & Natural Resources
- Architecture and Construction
- Arts, AV Technology & Communications
- Business Management & Administration
- Energy
- Engineering
- Finance
- Government & Public Administration
- Health Science
- Hospitality & Tourism
- Human Services
- Information Technology
- Law, Public Safety, Corrections & Security
- Manufacturing
- Marine Science
- Marketing
- Transportation, Distribution & Logistics



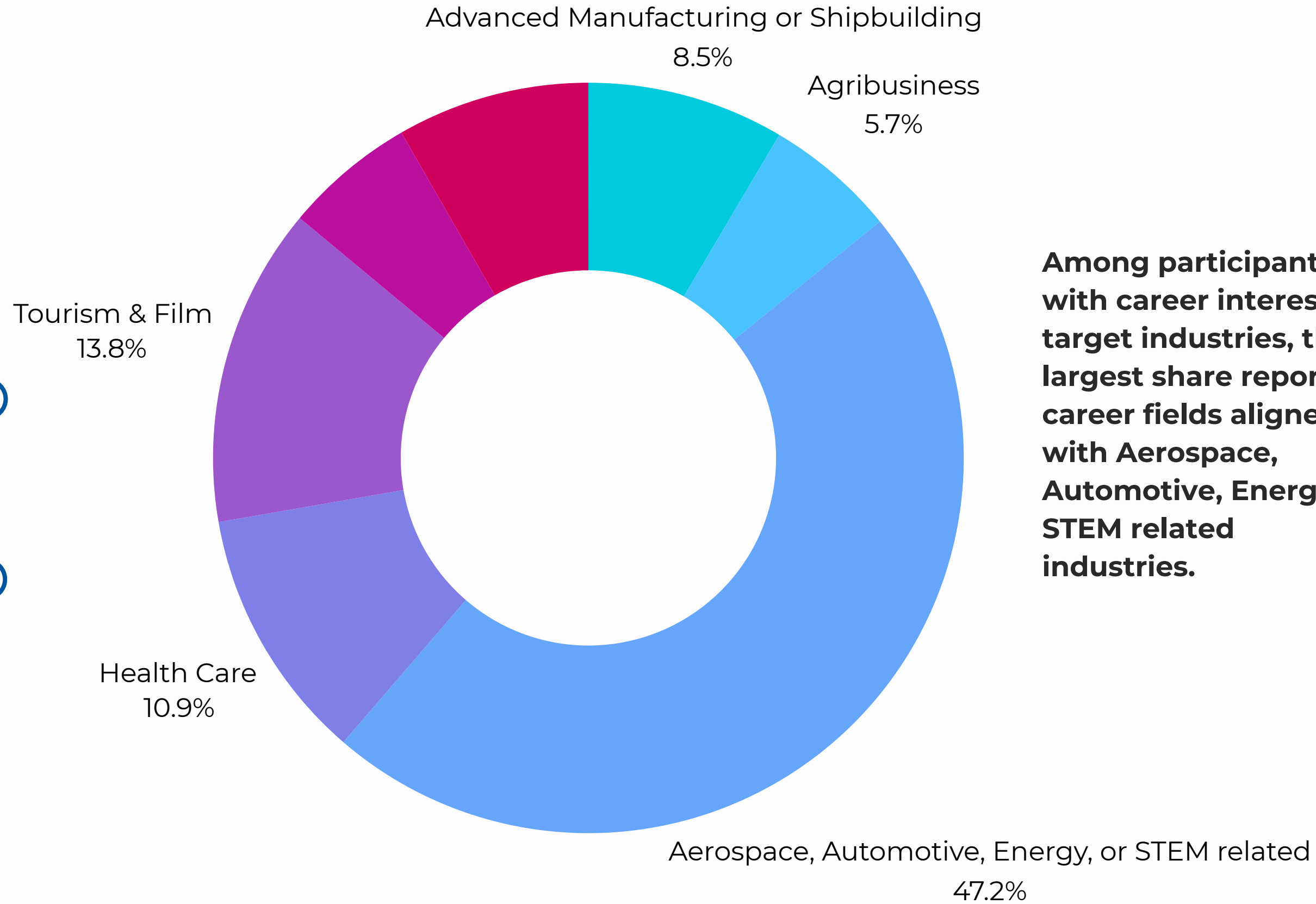
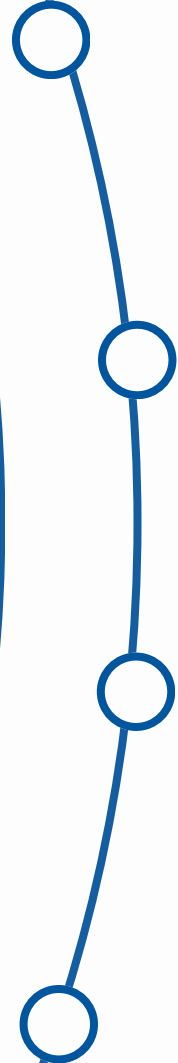


# MDA Career Field Alignment

Most P2P participants are seeking careers in target industries



# MDA Career Field Alignment



**Among participants with career interests in target industries, the largest share reported career fields aligned with Aerospace, Automotive, Energy, or STEM related industries.**


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